

CDFIs INVEST

Federal Resources for Disaster Response & Recovery

September 28, 2017

Federal Resources for Disaster Response & Recovery

- **Moderator:** **Liz Lopez**
Executive Vice President, Public Policy
Opportunity Finance Network

- **Panelists:** **Douglass Lynott**
Director, Economic Development Integration
Economic Development Administration, U.S. Department
of Commerce

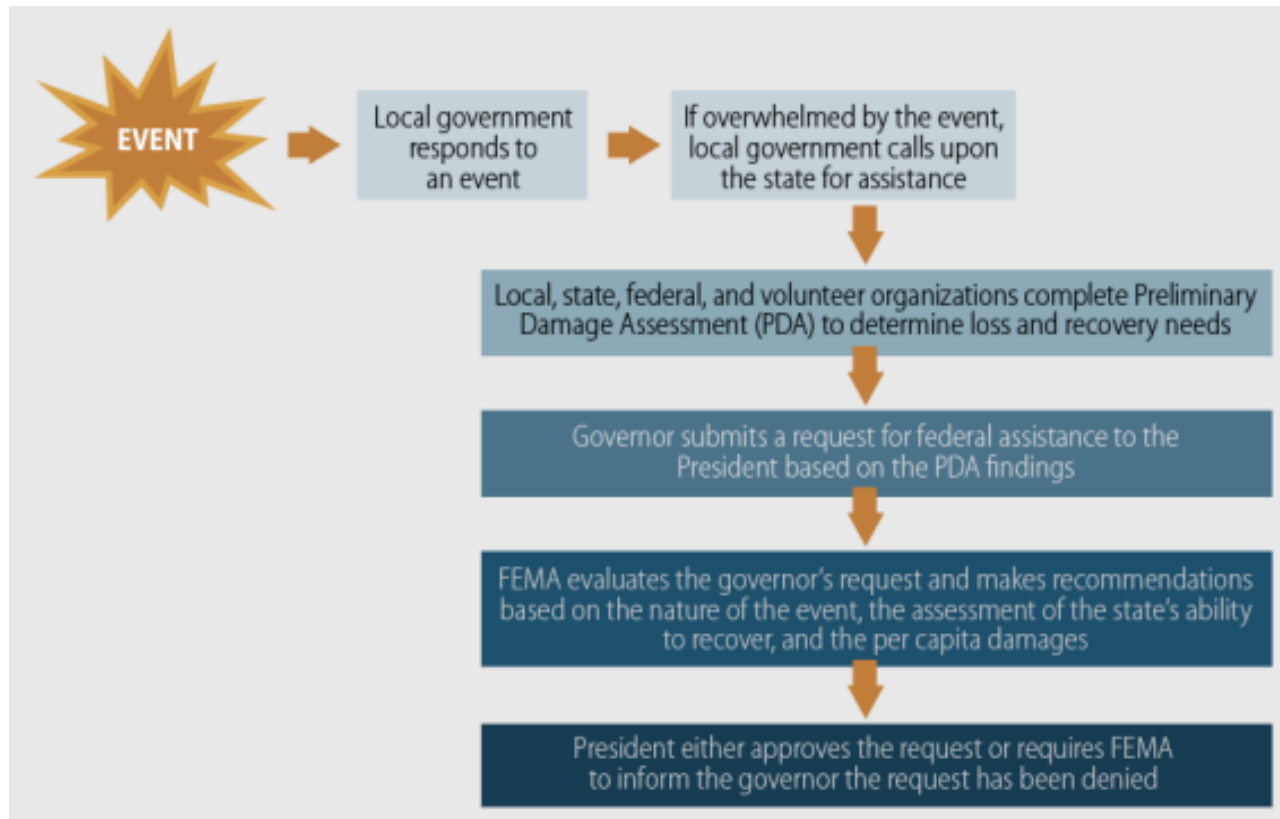
Jeff Merkowitz
Senior Advisor to the Director
CDFI Fund, U.S. Department of Treasury

Bennett Hilley
Assistant Director, Credit Review, Financial Management
Division
U.S. Department of Housing & Urban Development

Agenda

- Federal Disaster Relief Overview
- FEMA - National Disaster Recovery Framework (NDRF)
- CDFIs role in a Disaster Recovery Strategy
- Q&A

When disaster strikes...



- Source: Congressional Research Service "FEMA's Disaster Relief Fund: Overview and Selected Issues" 2014

Federal Government Mobilizes

- **The Robert T. Stafford Disaster Relief and Emergency Assistance Act**, 42 U.S.C. §§ 5121-5207 §401
- **Sandy Recovery Improvement Act**
- **Presidential Declaration**
 - 44 C.F.R. Part §206, [Subpart B](#).

Disaster Recovery Resources: Economic Recovery Support Function

National Disaster Recovery Framework



National Disaster Recovery Framework

Second Edition
June 2016



Fifth Framework in series of 5 related FEMA disaster guidance documents

(<https://www.fema.gov/national-planning-frameworks>)

1. National Prevention Framework
2. National Protection Framework
3. National Mitigation Framework
4. National Response Framework
- 5. National Disaster Recovery Framework**

- *Core Principle:* Disaster recovery is **supported** by the Federal government, **managed** by the State and **executed** at the Local level.
- Facilitates coordination among relevant agencies and bureaus table
- Forges common understanding of roles and responsibilities across organizations prior to disasters

National Disaster Recovery Framework



National Disaster Recovery Framework

*Second Edition
June 2016*



The eight core capabilities under the National Disaster Recovery Framework include:

- Planning
- Public Information and Warning
- Operational Coordination
- **Economic Recovery**
- Health and Social Services
- Housing
- Infrastructure Systems
- Natural and Cultural Resources
 - NDRF Information Sheet: https://www.fema.gov/media-library-data/1466017528262-73651ed433ccfe080bed88014ac397cf/InformationSheet_Recovery_Framework.pdf

Recovery Federal Interagency Operational Plan (FIOP)

- Companion to the NDRF
- Provides guidance for implementing the National Disaster Recovery Framework
- Describes roles/responsibilities of Recovery staff and leadership



Recovery Federal Interagency Operational Plan

*Second Edition
August 2016*



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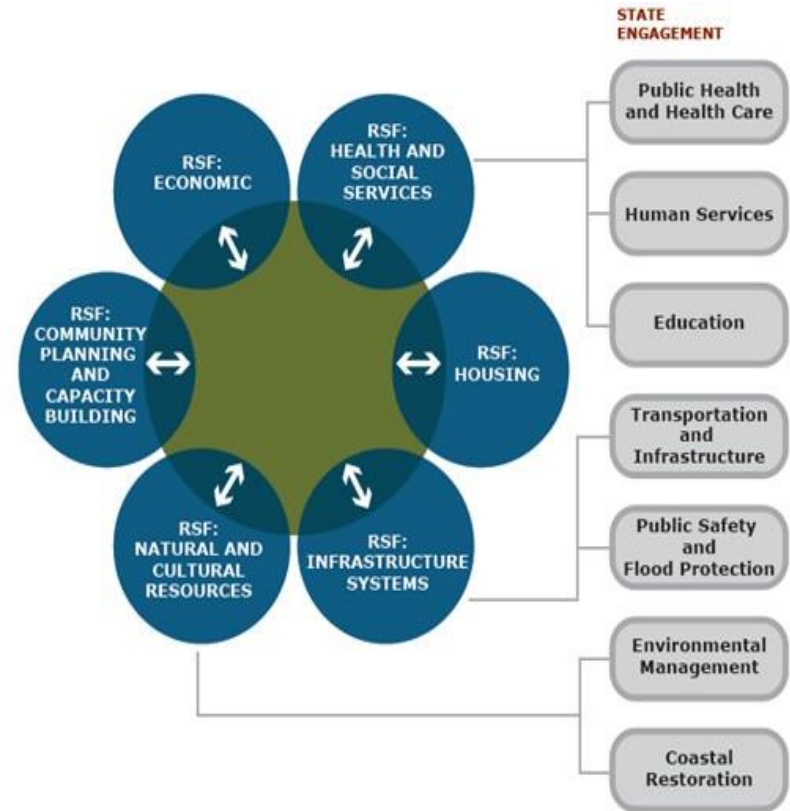
Recovery Support Functions (RSF)

NDRF Organized Around 6 Recovery Support Functions:

- Community Planning and Capacity-Building
- **Economic**
- Health and Social Services
- Housing
- Infrastructure
- Natural and Cultural Resources

RSF Regional Coordinator Facilitates and Oversees:

- Local/Regional/State access to resources
- Coordination among RSF partners and stakeholders, re: state and federal agencies, nongovernmental partners and other stakeholders
- RSF Milestone Progress
- Identification and Resolution of Obstacles and Problems



What is the Economic RSF?

“Economic Recovery is the ability to return economic and business activities (including agricultural) to a state of health and develop new economic opportunities that result in a sustainable and economically viable community.

“The Economic Recovery RSF integrates the expertise of the Federal Government to help local, regional/metropolitan, state, tribal, territorial, and insular area governments and the private sector sustain and/or rebuild businesses and employment and develop economic opportunities that result in sustainable and economically resilient communities after an incident.”

- FEMA ERSF Overview: [https://www.fema.gov/media-library-data/1489754721419-8d29c58733990d27f2e8894f33cdbdb2/RSF_Economic_0616_508\(1\).pdf](https://www.fema.gov/media-library-data/1489754721419-8d29c58733990d27f2e8894f33cdbdb2/RSF_Economic_0616_508(1).pdf)

Primary ERSF Objectives

Lead/Promote Facilitate...

- Enhanced Federal interagency
 - ✓ Coordination
 - ✓ Communication and
 - ✓ Collaboration
- Enhanced capacity of intergovernmental and multi-sector partners to produce and implement a multi-dimensional strategy capable of supporting economic recovery and enhancing community resilience
 - ✓ Local, State, Tribal, and Territorial governments
 - ✓ Nonprofit organizations
 - ✓ Private sector

ERSF FEDERAL COORDINATING STRUCTURE

Coordinating Agency: **U.S. Department of Commerce
Economic Development Administration**

Primary Agencies

- U.S. Department of Agriculture
- U.S. Department of Homeland Security/Federal Emergency Management Agency
- U.S. Department of Labor
- U.S. Small Business Administration
- U.S. Department of Treasury

Supporting Organizations

- Corporation for National and Community Service
- U.S. Department of Health and Human Services
- U.S. Department of Housing and Urban Development
- U.S. Department of the Interior
- U.S. Environmental Protection Agency

Common State AND Regional ERSF Partners, Public and private sectors

- Economic development organizations
- Workforce development organizations
- Chambers of Commerce
- Development authorities
- Utilities
- Institutions of higher education
- Regional planning commissions
- Councils of government
- Economic Development Districts
- ***Financial Institutions***
- State insurance agencies
- State taxation and revenue agencies
- Elected officials
- Planning organizations
- Community development organizations
- Critical infrastructure owners/operators

PRIMARY ERSF LEADERSHIP AND ADMINISTRATION

ERSF National Coordinator

Coordinates the delivery of staff and resources to support the economic recovery needs of disaster regions.

- Liaison between FEMA Joint Field Office (JFO) and departmental HQ:
 - Coordinating communications between DC and JFO team
 - Progress Reports and Other Data Requests
 - Talking Points
 - Resolution of Interagency Matters
 - Facilitating the submission of special requests for executive review and approval

ERSF Field Coordinator

Initial Activities:

- Gather and analyze economic impact data
- Establish ERSF POC Directory: Federal, non-federal, public and private sector partners
- Transmit regular situational updates to Regional Office and ERSF National Coordinator

Long-Term Engagement:

- Coordinate Recovery Support Strategy development and implementation
- Incorporate mitigation measures for regional economic resilience
- Leverage and integrate federal resources with state and local, public and private investments

Integration with other RSfs

RECOVERY SUPPORT FUNCTION	POTENTIAL SUPPORT TO ECONOMIC RSF	POTENTIAL SUPPORT <i>FROM</i> ECONOMIC RSF
Community Planning and Capacity Building	Community priorities for economic recovery and development.	Programs that encourage/support strategic planning for economy/community.
Health and Social Services	Assistance with health and social service networks, facilities, child care, and/or providers that impact employment and support a customer base for local businesses.	Technical assistance to health and social services networks and providers for business recovery.
Housing	Meeting the housing needs of employers and employees of businesses receiving Economic RSF assistance.	Facilitation of local purchasing efforts to assist businesses with housing rehabilitation and development. Technical assistance to housing developers for access to capital.
Infrastructure Systems	Restoration status of sewer, roadway, electricity, communications, and other infrastructure needs.	Information on infrastructure needs of businesses by geographic service areas.
Natural and Cultural Resources	Rehabilitation of buildings for businesses within historic districts or landmarked/historic buildings. Status of tourism assets.	Integration of natural and cultural resources into the promotion of economic growth through ecotourism and other conservation initiatives.

Examples of Economic RSF Outcomes

- Establishing workforce development initiatives.
- Establishing entrepreneurial and business development initiatives.
- Assisting in the development of community-wide economic development plans.
- Developing strategies for quickly adapting to changed market conditions.
- Pursuing business initiatives to employ workers and generate revenue.
- Ensuring that private and public sector actors have needed information.

ERSF Deliverables and Timeline

1. Mission Scoping Assessment

- Completed within **30 Days** of RSF Activation

2. Long-Term Recovery Support Strategy (RSS)

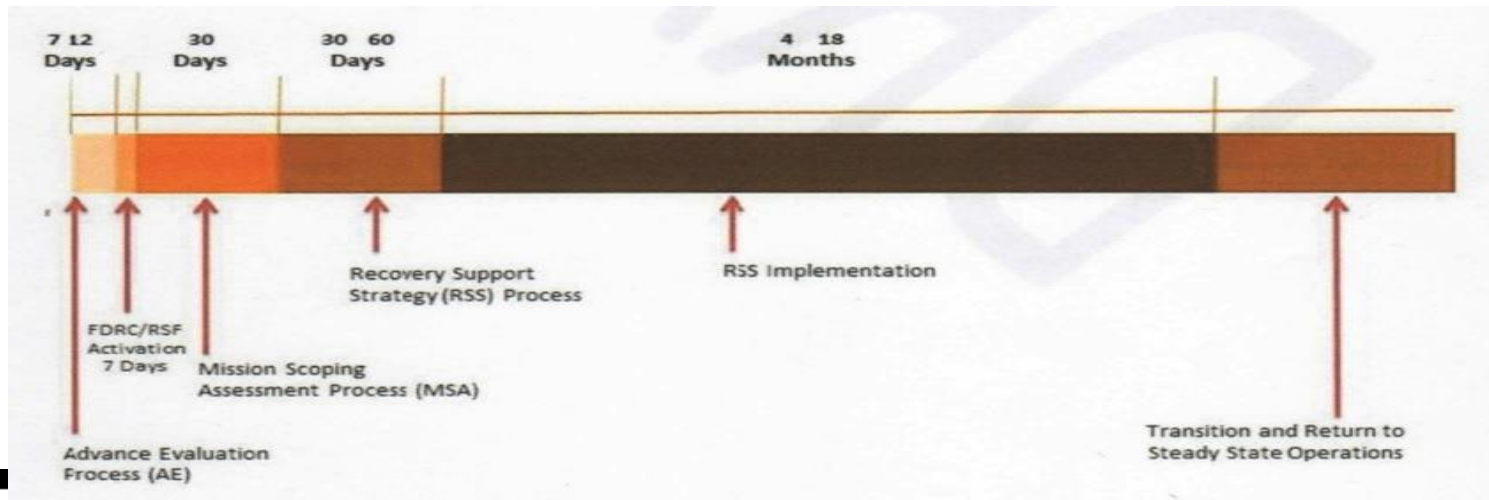
- Completed within **30-60 Days** of MSA submission

3. RSS Implementation

- Implementation projects are initiated and completed within 4 – 18 Months after initial RSF Activation

4. Transition, Return to Steady State

- Demobilization of RSF assets – **not** the end of recovery support
- IRC leadership work with state and tribal partners to define the timing for transition of RSF activities to remote support and existing agency program delivery



CONCLUSION

Additional disaster information is available online:

- **Survivors seeking to register** for disaster assistance should be instructed to register online through [disasterassistance.gov](https://www.disasterassistance.gov), or through the FEMA app (<https://www.fema.gov/mobile-app>). **These are the fastest ways to apply.** If survivors cannot access the internet or download the FEMA app, they can call **1-800-621-3362**.
- Disaster Recovery Assistance: <https://www.disasterassistance.gov/>
- Hurricane Harvey Information: <https://www.usa.gov/hurricane-harvey>
- Hurricane Irma Information: <https://www.usa.gov/hurricane-irma>
- Hurricane Maria Information: <https://www.usa.gov/hurricane-maria>
- FEMA NDRF: <https://www.fema.gov/national-disaster-recovery-framework>
- EDA Disaster Recovery: <https://www.eda.gov/programs/disaster-recovery/>

Department of Commerce Disaster Recovery POC:

- **Henry Childs**, Special Advisor to the Assistant Secretary for Economic Development: hchilds@eda.gov

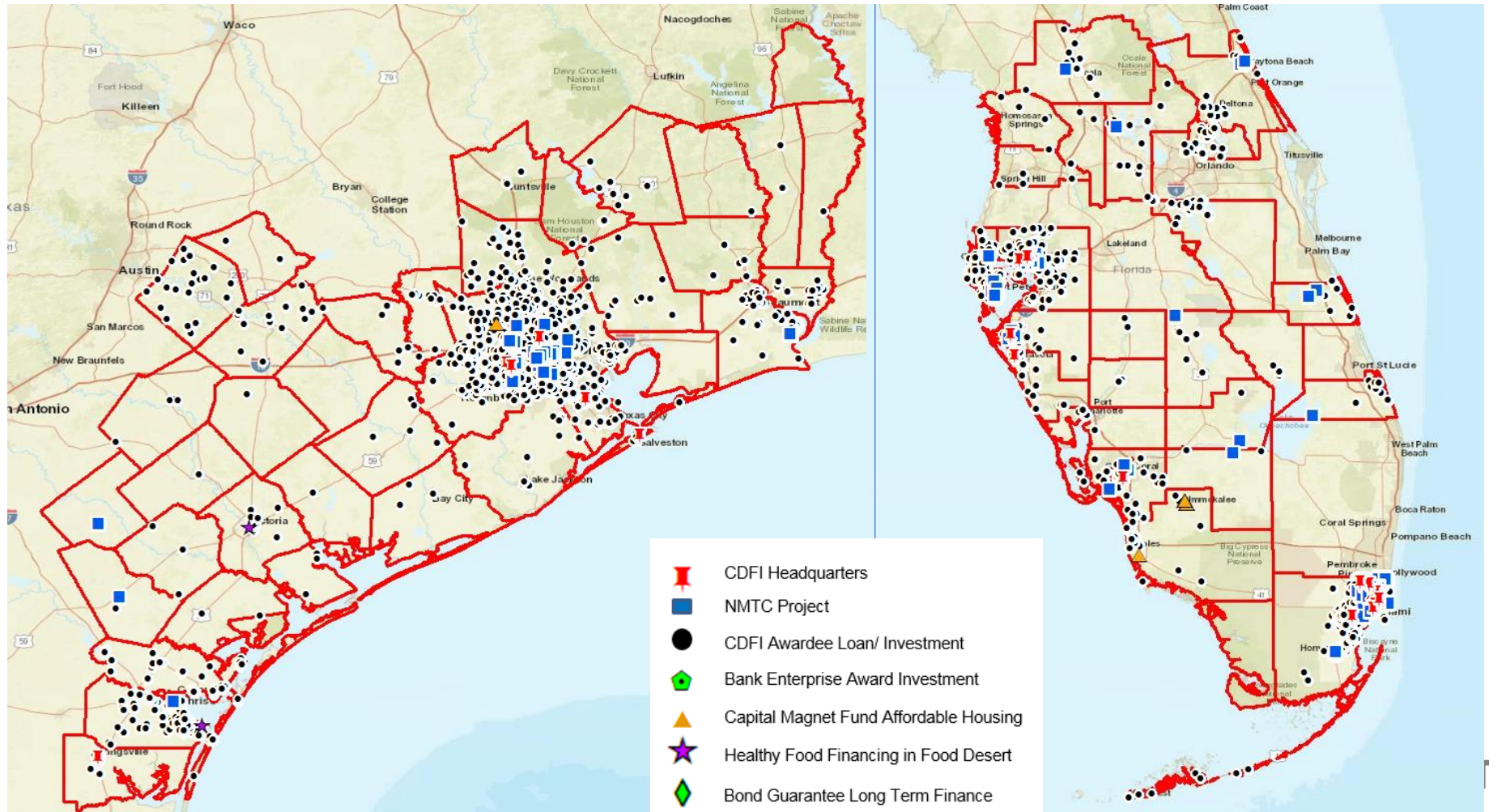
CDFI Investments in Disaster Areas

- * 24 certified CDFIs with total assets of over \$9 billion are headquartered within FEMA's Hurricanes Harvey and Irma Major Disaster Declaration Areas
- * 38 CDEs have invested \$778 million in 94 New Markets Tax Credit projects located within the 2 major disaster declaration areas
- * 82 CDFI awardees have made over \$300 million in loans and investments within the 2 major disaster declaration areas.
 - * 2 CMF awardees have invested in 196 affordable housing units in disaster areas
 - * 1 HFFI awardee has invested in 2 healthy food projects in disaster areas

CDFI Fund Investments in Two Disaster Areas

Hurricane Harvey FEMA Disaster Area

Hurricane Irma FEMA Disaster Area



CDFI Fund Investments in Puerto Rico



New Markets Tax Credit: 9 projects in low-income communities, totaling \$47.8 million with total project costs of \$126 million. \$70 million allocation in 2016.

Capital Magnet Fund: 11 projects totaling \$47.9 million for affordable housing units.

CDFI Program (Financial Assistance): 478 loans made to low-income households and communities, totaling \$41.6 million

CDFIs Headquartered in Puerto Rico: 6 with total assets of \$16.6 million

U.S. Department of Housing & Urban Development

Q&A

Before You Go

Please complete your session evaluation!

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